

**NOTICE OF INTENT TO ADOPT PROPOSED AMENDMENTS TO THE
GEORGIA BOARD OF PRIVATE DETECTIVE & SECURITY AGENCIES
CHAPTER 509-4 MINIMUM STANDARDS GOVERNING THE SAFETY AND
CONDUCT OF LICENSEES AND REGISTRANTS,
RULE 509-4-.08 ADVERTISING AND PROMOTIONAL MATERIALS.
AND NOTICE OF PUBLIC HEARING**

TO ALL INTERESTED PERSONS AND PARTIES:

Notice is hereby given that pursuant to the authority set forth below, the Georgia Board of Private Detective & Security Agencies (hereinafter "Board") proposes amendments to the Georgia Board of Private Detective & Security Agencies Rules, Chapter 509-4 Minimum Standards Governing The Safety And Conduct Of Licensees And Registrants, Rule 509-4-.08 Advertising and Promotional Materials. (hereinafter "proposed rule amendments"). The proposed rule amendments add Rule 509-4-.08 to address advertising and promotional materials by licensed private detective and security agencies. The Board voted to post this notice of adoption and hearing at its board meeting on October 19, 2006.

The proposed rule amendments require all private detective or private security agencies to include the agency license number issued by the Board on all advertising material distributed by the licensee.

This notice, together with an exact copy of the proposed rule amendments and a synopsis of the proposed rule amendments, is being mailed to all persons who have requested, in writing, that they be placed on a mailing list. A copy of this notice, an exact copy of the proposed rule amendments, and a synopsis of the proposed rule amendments may be reviewed during normal business hours of 8:00 a.m. to 5:00 p.m. Monday through Friday, except official State holidays, at the Office of the Secretary of State, Professional Licensing Boards Division, 237 Coliseum Drive, Macon, Georgia 31217. These documents will also be available for review on the Georgia Board of Private Detective & Security Agencies' web page at <http://www.sos.state.ga.us/plb/detective/>. Copies may also be requested by contacting the Georgia Board of Private Detective & Security Agencies office at 478-207-2440.

A public hearing will be held at 9:00 a.m. on December 7, 2006 at the office of the Professional Licensing Boards Division, 237 Coliseum Drive, Macon, Georgia to provide the public an opportunity to comment upon and provide input into the proposed rule amendments. At the public hearing anyone may present data, make a statement, comment or offer a viewpoint or argument whether orally or in writing. Lengthy statements or statements of a considerable technical or economic nature, as well as previously recorded messages, must be submitted for the official record. Oral statements should be concise and will be limited to 5 minutes per person. Additional comments should be presented in writing. Written comments are welcome. Such written comments must be legible and signed, should contain

contact information for the maker (address, telephone number and/or facsimile number, etc.) and be actually received in the office prior to the close of business (5:00 p.m.) on November 30, 2006. Written comments should be addressed to Mollie L. Fleeman, Division Director, Secretary of State, Professional Licensing Boards Division, Georgia Board of Private Detective & Security Agencies, 237 Coliseum Drive, Macon, Georgia 31217. FAX: 478-207-1468.

The proposed rule amendments will be considered for adoption by the Georgia Board of Private Detective & Security Agencies at its meeting on December 7, 2006 scheduled to begin at 9:30 a.m. at the office of the Professional Licensing Boards Division, 237 Coliseum Drive, Macon, Georgia. The Georgia Board of Private Detective & Security Agencies has the authority to adopt proposed Rule 509-4-.08 pursuant to authority contained in O.C.G.A. §§ 43-1-19, 43-1-24, 43-1-25, 43-38-4, 43-38-6, and 43-38-11 . The Board will consider at its meeting on December 7, 2006 whether the formulation and adoption of this proposed rule amendment imposes excessive regulatory costs on any licensee or entity and whether any cost to comply with the proposed rule amendment could be reduced by a less expensive alternative that fully accomplishes the objectives of O.C.G.A. §§43-1-19, 43-1-24, 43-1-25, 43-38-4, 43-38-6, and 43-38-11.

Additionally, at its meeting on December 7, 2006, the Board will consider whether it is legal or feasible in meeting the objectives of O.C.G.A. §§ 43-1-19, 43-1-24, 43-1-25, 43-38-4, 43-38-6, and 43-38-11 to adopt or implement differing actions for businesses as listed at O.C.G.A. § 50-13-4(a)(3)(A), (B), (C) and (D). The Board will consider whether the formulation and adoption of this proposed rule amendment will impact every licensee in the same manner when small businesses are independently owned and operated and not dominant in the field of private detective and security.

For further information, contact the Board office at 478-207-2440.

This notice is given in compliance with O.C.G.A. § 50-13-4.

This _____ day of _____, 2006.

**Mollie Fleeman
Division Director
Professional Licensing Boards**

Posted: _____

**SYNOPSIS OF PROPOSED AMENDMENTS TO THE
GEORGIA BOARD OF PRIVATE DETECTIVE & SECURITY AGENCIES
RULES,
CHAPTER 509-4 MINIMUM STANDARDS GOVERNING THE SAFETY AND
CONDUCT OF LICENSEES AND REGISTRANTS, RULE 509-4-.08
ADVERTISING AND PROMOTIONAL MATERIALS.**

Rule 509-4-.08 Advertising and Promotional Materials. is hereby proposed for addition and adoption.

Purpose: The purpose of the proposed addition is to require that private detective and security licensees include the agency license number issued by the Board on all advertising material distributed by the licensee.

Main Features: The main feature of the proposed addition is to require all private detective or private security agencies to include the agency license number issued by the Board on all advertising material distributed by the licensee.

**DIFFERENCES BETWEEN THE EXISTING RULE AND
THE PROPOSED AMENDMENTS TO THE
GEORGIA BOARD OF PRIVATE DETECTIVE & SECURITY AGENCIES
RULES,
CHAPTER 509-4 MINIMUM STANDARDS GOVERNING THE SAFETY AND
CONDUCT OF LICENSEES AND REGISTRANTS, RULE 509-4-.08
ADVERTISING AND PROMOTIONAL MATERIALS.**

[Note: underlined text is proposed to be added; lined-through text is proposed to be deleted.]

509-4-.08 Advertising and Promotional Materials.

Effective September 1, 2007, any advertising material distributed or published by a licensee of a private detective agency or security agency must display the agency license number as issued by the Board.

Authority: OCGA §§ 43-1-19, 43-1-24, 43-1-25, 43-38-4, 43-38-6, and 43-38-11